

www.flatrockbaseball.com
 24500 Meadows Ave.
 Flat Rock, Mi 48134

December 13, 2010

Dear Sir/Madam:

On behalf of Flat Rock Area Baseball & Softball (FRABAS), I am writing to ask you to sponsor or make a contribution to our kids and the league for the 2011 season. We have involved local Flat Rock businesses in the past to help sponsor our program for kids ranging in ages from 4-18 in our community. Any donation you offer is tax deductible and will go towards league expenses, such as uniforms, equipment, field maintenance, insurance, charter fees and new field developments. The financial success of the league depends on the support of the organizations, businesses, and individuals in the community who participate in our program by sponsoring one of our teams or donating to the league.

During the 2009 season we lost ¾ of our playing fields in mid-stream, which caused almost a shutdown in baseball and much disappointment among our league members. To have ended baseball half way through the season would have been a tragedy in the kids'. Somehow we were able to pull it together and complete the year. This has been the typical trend for our organization for the last 30 years.

The good news is Flat Rock Area Little League has established a partnership with the School Board. A contract was signed between our organization and the School Board to begin construction for our little league complex on the Simpson Middle School grounds. This complete plan will take up to 6 years in multiple phases. As of today in the fall of 2009, 80,000 yards of fill dirt was trucked in for the 3 new north fields and construction will begin on one field in late 2011. In the spring of 2010 construction began on the two new west fields, currently at 50% completion. These two fields were given the names Crest Field and Lyle Field from our large contributions. In the spring of 2011 we will continue to complete Crest and Lyle Field.

Flat Rock Area Little League Future Complex



Phase 1: Operation dirt and staking the grounds



Phase 2: Spring 2010 Crest and Lyle Field Construction



Sponsorship level cost is \$250 or you can make a donation of your choice.

Please complete the form below and return it with your check made payable to Flat Rock Area Little League, to the address above.

Sincerely,

Mark Coplen (734-231-8826)
 President, Flat Rock Area Little League
President@flatrockbaseball.com
 734-231-8826



Flat Rock Area Baseball And Softball Sponsorship Form

SPONSORSHIP OPPORTUNITY PROGRAM

Check ball below



\$250 Level Of Sponsorship

- ❖ Company name on back of team jersey.
- ❖ Appreciation plaque with sponsored team photo.
- ❖ Full graphic advertisement on (www.flatrockbaseball.com) with logo, addresses, contact info and other requests.
- ❖ Banner with team to take to games and your company name on it to be hung at games or on field fences.
- ❖ Team Jersey with #11 (for the year) on back of it.
- ❖ Hole sponsor at annual Golf outing.
- ❖ Other possible 1 year advertisements.



Other Monetary Donations

- ❖ Company name listed on www.flatrockbaseball.com
- ❖ Certificate of appreciation.



Other Donations

- ❖ If interested in donating a larger amount for a longer term partnership please fill out and forward back to the email address below. This will be evaluated per request.
- ❖ The following is brief description/examples of what we are in need of.
 - Field names for the 3 new North fields.
 - Donations aside from monetary, for field materials, field equipment assistance, fencing, in-field mix, labor, etc.

Company Name: _____ Contact Name: _____

Address: _____

City, State, Zip Code: _____

Phone: _____ Email: _____

Method of payment: _____ Amount: _____

If you have any questions, please don't hesitate to contact Mark Coplen (734-231-8826) / President@flatrockbaseball.com